



**RDV SPORTSPLEX**

December 13th, 2022

RDV Sportsplex Users,

Genesis Health Clubs is excited to announce the purchase of RDV Sportsplex, effective 12/13/2022. The club will now be known as Genesis Health Clubs – Orlando Sportsplex. Members will gain immediate access to 60 other Genesis Health Clubs locations across seven states, including our two recent acquisitions in The Villages, Florida!

Hi, I'm Rodney Steven II, owner of Genesis Health Clubs. Genesis owns and operates 60 clubs in Kansas, Missouri, Nebraska, Oklahoma, Colorado, Florida, and Iowa. We are in our 36th year of business, and our team has excellent experience in the health and fitness industry! We're known for our customer service, club culture, and the knowledge of our fitness professionals.

Genesis has deep experience operating world-class health clubs, ice rinks, aquatics, and tennis facilities. We hope to continue everything you love about the Sportsplex and re-invest in the facility, bringing you a new level of amenities and service.

As we transition RDV Athletic Club members into the Genesis Health Clubs family, you will continue to have access to the club and gain access to both locations in The Villages and 60 across the country! Ice Den customers should expect no immediate changes and the same level of service and excellence they experienced with RDV.

Over the next several days, you will see key staff from Genesis in the club, meeting with the current team and chatting with members. We are honored to meet you and show you what Genesis is about.

I am fully committed to maintaining safe, clean, state-of-the-art facilities, and I hope to create the same great atmosphere in your club as we have at our other Genesis locations. I am confident you will soon find that our friendly and professional staff puts customer service at the top of their priority list.

We understand you probably have many questions, and we're committed to getting answers to you. Please refer to the attached Q&A page for answers to more commonly asked questions.

Thank you for being so patient as we complete this transition and bring you more amenities, enhanced facilities, and more fitness choices in the Orlando area. We're here to stay in Orlando and hope to bring you more exciting news in the future!

Yours in Health,

A handwritten signature in black ink that reads "RODNEY". The signature is stylized and cursive.

Rodney Steven II  
Owner/President



# RDV SPORTSPLEX ACQUISITION

## Questions and Answers

**Q: Will members be able to use other Genesis Health Clubs locations?**

A: Yes! All RDV members now enjoy access to all 60 (and counting!) Genesis locations, two of which are located nearby in The Villages!

**Q: What about my favorite tennis instructors, personal trainers, and other staff?**

A: We're excited to welcome staff members of RDV to the Genesis family! You'll see them alongside our local Genesis employees, combining forces to provide the best fitness experience in the community!

**Q: Will the hours of operation be affected?**

A: Hours will remain unchanged at this location.

**Q: Will my current membership rate change?**

A: Great news! Your membership will continue under its current terms with no changes in rates whatsoever!

**Q: Whom can I ask regarding other questions?**

A: Stop by or call any of our clubs for answers to any of your questions. To pay your bill, reserve spots in group exercise classes, or check your rewards points, sign up for our member portal at [mbrportal.genesishealthclubs.com](http://mbrportal.genesishealthclubs.com)

**Q: What is next for Genesis in Florida?**

A: Genesis is the largest privately-owned health club operator in the United States. We have grown significantly over the past seven years, tripling in size. When we enter a new market, we aim to bring many different club options to our members, and we look forward to growing our footprint in Orlando and all of Florida. Stay tuned for more exciting news in the months and years ahead!

**Q: What about Ice Den users?**

A: You can expect no immediate changes and the same level of quality and service you experienced under RDV!

Scan QR code to view all  
Genesis Health Clubs  
locations on our website!

